

45

YEARS OF COMMUNITY IMPACT



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of Sarasota County

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Nonprofit News: January 2025



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Workshops & Trainings

Improve Fundraising Success Using Donor Characteristics & Data Segmentation

9:00 AM - 11:00 AM, February 4, 2025

Join the Community Foundation and Tracy Vanderveck, MSM, CFRE of [Phil-Com](#) as we host a workshop on leveling up your fundraising success. Take a deeper look at how you can use data in your donor management system to analyze your supporters' giving characteristics and determine growth opportunities in your fundraising strategy.



You'll Learn How To:

- Determine areas of growth with your current database of prospects and donors
- Identify potential major gift asks and next level of giving for specific donors
- Identify the best metrics of success for your various fundraising efforts

Who Should Attend:

- Executive Directors, CEOs
- Directors of Fundraising and/or Development
- Other Development Staff
- Board Members involved in fundraising

Join Us In Person or
Virtually



THE GIVING PARTNER



NEW FEATURES

The Giving Partner: New Features

Boost Your Online Fundraising with These Enhancements

The Giving Partner is now more versatile than ever before with these new platform enhancements. Take your online fundraising to the next level by enabling new features.

1. **Add Donation Levels:** Set easily identifiable levels for donors to know what their donation achieves for your organization. [View this article](#) to learn more about donation levels best practices and how to add them to your profile.
2. **Add Special Fundraising Campaigns:** Fundraising for disaster recovery, new equipment, or general operations? Create a special campaign to highlight your most pressing needs that donors can support. [View this article](#) to learn more about this feature.
3. **Embed a Donation Button on Your Website:** Drive supporters directly to your donation form in The Giving Partner by embedding a button on your website. Add your donation form link to your social pages and other communications. [View this article](#) to learn more.



Need Assistance?

There are many ways your organization could be leveraging its profile in The Giving Partner. Not sure where to begin? [Schedule an appointment](#) with our Manager, Nonprofit Services, for a platform walkthrough.



Engaging Lived Experience & Parent Leadership in Nonprofits

8:45 AM - 11:30 AM, February 18, 2025

Join us for the next event in 2Gen Connections, our peer-to-peer series designed to strengthen community-wide 2Gen strategies. Our February event will focus on authentically involving people with lived experience and fostering parent leadership in nonprofit organizations.

This interactive session will feature a panel, group discussions, and cross-sharing. Participants will gain fresh insights, actionable ideas, and inspiration to strengthen lived experience engagement and empower parent leadership within their organizations. Don't miss this opportunity to learn, collaborate, and build more inclusive and impactful practices!

Harvest House - Life Enrichment Center
3650 17th St, Sarasota, FL 34235

Register Today



UPCOMING GRANT CYCLES



Capacity Building Grants

Cycle 3 Opens February 1, 2025

Capacity Building grants help improve a nonprofit's ability to fulfill its mission by strengthening its capacity. Capacity strengthening areas include data gathering, evaluation, learning, assessment, advocacy, planning, fundraising, leadership, and emergency needs.

The next grant cycle opens February 1 and closes March 1, 2025.

Capacity Building Grants



For questions about our grant opportunities, please contact our team at Impact@CFSarasota.org.

Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

Nonprofit Job Bank



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